

**Name of Sweeps:** *Yehuda Halevi Online Contest*

**No Purchase Necessary to Enter or Win. Void in Puerto Rico and Anywhere Prohibited.**

**1. CONTEST:** "Yehuda Halevi Online Contest" ("the Contest") is Presented by by Nextbook Press, Inc. ("the Sponsor")

**2. HOW TO ENTER:** The Contest begins at 12:00 a.m. Eastern Time on April 14, 2010, and entries must be received by 11:59 p.m. Eastern Time on August 26, 2009. To enter, email a link to entry to (email) Only one (1) entry per person. If you attempt to submit more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods, all of your entries may be disqualified. There is no fee to submit an entry. By submitting an entry to the Contest, each entrant agrees to comply with and be bound by these Official Rules and acknowledges that the decisions of the NEXTBOOK PRESS shall be final and binding in all matters relating to the Contest.

**3. QUALIFIED ENTRIES:** To be qualified for the Contest, an entry must include only one (1) original work. The work (a) must be uploaded to the Internet and published online and linked in the comments section of the entry page (b) be wholly the original work of the entrant, not be copied from any other source; (c) be created solely by the entrant; (d) not be in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity; and (e) not include any language or other content that is indecent, inappropriate, morally objectionable or otherwise unfit for dissemination or broadcast, as determined by the Nextbook Press in its discretion. Entries not satisfying these criteria in any respect will be disqualified. If the Nextbook Press, in its sole discretion, has reason to believe that any entry contains any material that may infringe or violate any law or any rights of a third party, or that the use or broadcast or such entry in the manner described herein may infringe or violate any law or any rights of a third party, the NEXTBOOK PRESS may immediately disqualify such entry and take any other measures the NEXTBOOK PRESS may deem appropriate.

**4. ELIGIBILITY:** The Contest is open only to individual legal residents of the fifty United States who are age 14 and over. Any individuals who have, within six (6) months prior to the start date of the Contest or thereafter, been employed by or performed services (including but not limited to as employees, consultants, independent contractors or interns) for NEXTBOOK PRESS or any of its subsidiary, affiliated or successor companies, and immediate family and household members of such individuals, are not eligible to enter or win. The NEXTBOOK PRESS reserves the right to verify and confirm entrants' ages and compliance with other eligibility requirements. Entrants may be required to submit further information to assist in the judges' verification of eligibility.

**5. WINNER SELECTION:** Judging will commence at the time the Contest begins and continue until all entries submitted prior to the Contest end time have been reviewed. The Contest judge(s) shall be such person(s) as may be selected by the NEXTBOOK PRESS from time to time in its sole discretion (the "Judge"). The Judge will select one (1) Contest Winner, based on the following criteria, weighted equally: (a) originality; (b) creativity; and (c) interpretation of original materials. The Contest Winner will be notified on or about April, 26 2010. The Contest Winner will be required to sign and return within five (5) business days of receipt a notarized Affidavit of Eligibility and any other documents that NEXTBOOK PRESS may reasonably require. If the Contest Winner does not reply to any notification within forty-eight (48) hours, or fails to return any required documentation within five (5) business days of delivery to the Contest Winner, such Contest Winner may, in the sole discretion of NEXTBOOK PRESS, be disqualified and an alternate Contest Winner may be selected.

**6. PRIZE:** One (1) Contest Winner will have his/her winning entry published on [Tabletmag.com](http://Tabletmag.com) and will receive an Apple iPad (approximate value - \$499.00). No substitution, cash redemption or transfer of right to receive prizes is permitted, except in the discretion of NEXTBOOK

PRESS, which reserves the right to substitute a prize of equal or greater value. Prize consists only of items expressly specified in these Official Rules.

**7. GRANT OF RIGHTS:** By submitting an entry, the entrant grants to NEXTBOOK PRESS a non-exclusive, assignable, perpetual, license to produce, publish, distribute, transmit, exhibit, exploit, and license the entry and any portions thereof in any format (collectively "distribute" or "distribution," as applicable) by any and all means, uses and media, whether audio, print, audiovisual or otherwise, now or hereafter known, throughout the universe in all languages. Entrant retains the copyright and all other rights in the work.

**8. ENTRANT REPRESENTATIONS, WARRANTIES, INDEMNIFICATION AND RELEASE:** By entering, each entrant represents and warrants to the NEXTBOOK PRESS that his/her entry is (i) completely the original work of the entrant and was created solely by the entrant, (ii) not copied from any other source or previously broadcast or otherwise distributed or disseminated in any media or format, (iii) not in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity. Entrant agrees to defend and indemnify NEXTBOOK PRESS for any breach of the above representations. By submitting an entry, each entrant agrees to indemnify, defend, release, discharge and hold harmless NEXTBOOK PRESS and its parent companies, affiliates, subsidiaries, promotional partners and agents, and all others associated with the development and execution of this Contest, and the officers, directors and employees of each of the foregoing, from any and all claims and liabilities arising from or in connection with participation in this Contest, including without limitation (a) claims for injury, loss or damage of any kind resulting from participation in this Contest or acceptance or use of any prize and (b) claims based on rights of privacy, rights of publicity, false light, defamation, copyright and/or trademark infringement relating to the submission or exploitation of the entrant's concept.

**9. RELEASE OF CLAIMS:** Each entrant acknowledges that the NEXTBOOK PRESS engages and has engaged in the developing, writing, acquiring, producing, publishing, disseminating and/or broadcasting of literary, artistic, and other material, including stories, ideas, themes, plots, titles, treatments, formats, and concepts (collectively, the "Materials"). By submitting an entry in the Contest, each entrant acknowledges and agrees that any Materials that the NEXTBOOK PRESS may hereafter use or exploit may have originated with the NEXTBOOK PRESS themselves or may have been acquired from the NEXTBOOK PRESS's employees or other parties, and that such Materials may duplicate, parallel or resemble the content submitted in the Contest by the entrant. By submitting an entry, each entrant acknowledges that he or she understands and agrees that the NEXTBOOK PRESS use of Materials containing features, ideas, material and/or elements similar to or identical with those contained in their entry shall not entitle the entrant to any compensation whatsoever. As an inducement to NEXTBOOK PRESS to accept the entrant's entry into the Contest, each entrant hereby waives any claim or right of action against any of the NEXTBOOK PRESS or their successors in connection with the NEXTBOOK PRESS's use of any Materials (or any portions thereof) whether or not such Materials contain any features, ideas, material and/or elements similar or identical to those contained in an entrant's entry.

**10. GOVERNING LAW:** This Contest is governed by the internal laws of the New York without regard to principles of conflict of laws. All cases and claims pertaining to this Contest must be brought in a court of competent jurisdiction in the New York.

**11. LIMITATIONS OF LIABILITY:** Each participant agrees (i) to abide by the terms of these Official Rules and the decisions of the Sponsor and judges which are final and binding on all matters relating to this Sweepstakes, and (ii) to release, discharge, indemnify and hold harmless the Released Parties from any & all claims, actions, and/or liability for any injuries, loss or damage of any kind arising from or in connection with participation in and/or for entry into this Sweepstakes, any related activities, or acceptance or use of any prize won.

**12. GENERAL CONDITIONS:** By entering the Contest, each entrant grants permission to the NEXTBOOK PRESS to use his/her name, and/or biographical information for NEXTBOOK PRESS's publication, publicity, advertising and all other promotional purposes without compensation, review or approval unless prohibited by law. If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. Should this Sweepstakes be terminated, Sponsor reserves the right to select potential winner in a random drawing from among all eligible, non-suspect entries received as of the action requiring such termination. Released Parties are not responsible for any problems or technical malfunction of any computer system, server, or service providers, computer equipment, software, failure of any entry to be received by Sponsor on account of technical problems, human error or any combination thereof, including any injury or damage to participant's or any other person's computer equipment relating to or resulting from participation in this sweepstakes. In the event of a dispute as to who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

**Sponsor/Administrator:** The Sponsor/Administrator of this Sweepstakes is Nextbook Press 295 Lafayette Street, Suite 501, New York, New York 10012

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